

**BORN IN  
MINNESOTA  
RAISED IN GOOD SPIRITS**



**HANDCRAFTED WITH RESPECT FROM SEED TO GLASS™**

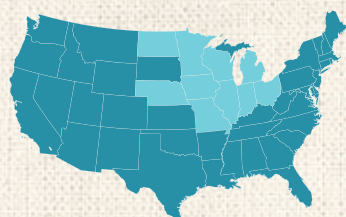


By the time you open a bottle of Prairie Organic Spirits, we've already poured three years of work into it. That's three years of meticulously preparing our fields for the single vintage organic corn that gives Prairie Organic its award-winning flavor. Spirits distilled to taste, not a prescribed number of times.

100% organic vodka, cucumber-flavored organic vodka and organic gin. Crafted respectfully. We can all raise a glass to that.

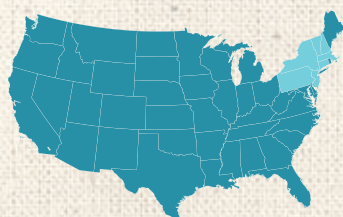
**PRAIRIE  
— ORGANIC —  
SPIRITS**

**PRAIRIE ORGANIC SPIRITS GROWTH**



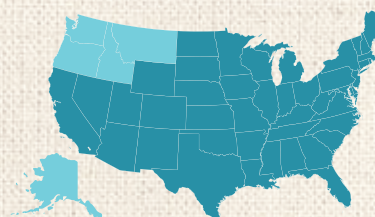
**MIDWEST\***

**+39%**



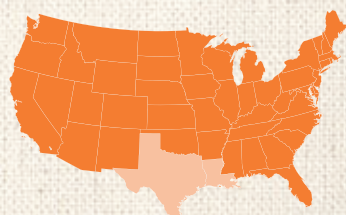
**NORTHEAST\***

**+67%**



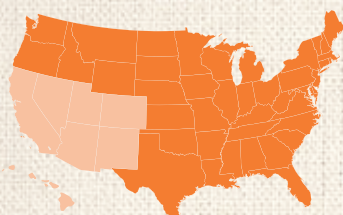
**NORTHWEST\***

**+26%**



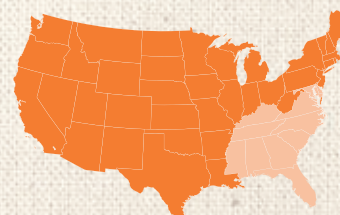
**SOUTH CENTRAL\***

**+13%**



**SOUTHWEST\***

**+1,091%**



**SOUTHEAST\***

**+62%**

\*12R ending 4/3/15

# BRAND AWARDS



## NATIONAL EVENTS

### ASPEN FOOD & WINE

*Date: June 19th-21st*

**EXHIBIT BOOTH - STAFFED WITH INFLUENCER**

### TALES OF THE COCKTAIL

*Date: July 15th-19th*

The be official sponsor of a hosted event at Tales “Made in America” Thursday, July 16th. Prairie will have a Tasting Room on Friday, July 17th.

Winner of our hosted Bartender contest (*held in Minneapolis*) is traveling to Tales of the Cocktail as a bartender in the Prairie Tasting Room.

## NATIONAL MAGAZINE ADVERTISING

### FOOD & WINE

*June Issue*

### TRADE ADVERTISING MARKET WATCH

*April Issue*

## INFLUENCERS

### BUILDING A NETWORK OF INFLUENCERS

#### *BEST COCKTAILS IN THE USA*

Prairie has reached out to bartenders across the country to encourage them to share their Prairie Organic Spirits recipes for social media content, inclusion in national public relation pitches and regional media publications where each bartender and their recipe is featured.

